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# AUBURN

## Placer County, California



Banbrock, Photo.

Placer County Court House, From Methodist Church

Make Your Home in the Foothills

# Auburn

## **"The Beautiful"**

Placer County, California, is the leader in deciduous fruit culture in the State. The major portion of the fruit is shipped directly to Eastern markets; mainly peaches, plums, pears, grapes, cherries, apricots and apples, dried peaches, prunes, pears, figs, and almonds and walnuts, in the order named. The greater part of the shipments come from the Auburn-Newcastle District, in the edge of the famous foothill region.

**Location and Climate.** Auburn is the county seat of Placer County, with a population of 2,370. The elevation is 1,360 feet, and the foothill region is commonly and not inaccurately described as being above the fogs and early frosts of the valley and below the snows of the mountains. Auburn is only thirty-six miles from Sacramento, the State Capital. The average temperature for winter is 46.9 degrees (the lowest in the winter of 1911-12 was 24 degrees); spring, 57 degrees; summer, 74.5 degrees; and fall, 64.30 degrees. Frost is not looked for until the middle or last of November, nor later than the last of February. The average rainfall is 34 inches. These are government figures.

**Soil.** The soil of the Auburn country is classed by the department of agriculture (which has selected it as one of the types of California soil), as Sierra red-clay loam and is described as especially adapted to all kinds of deciduous and small fruit.

### **General Crops and Products.**

Besides the fruit above described, strawberries, raspberries, blackberries, loganberries and currants grow to perfection. All kinds of citrus fruits are grown for home use, and protection is seldom required. Nowhere are better garden vegetables raised, and the foot-hill potatoes are in great demand in the markets on account of their high quality. Both poultry keeping and dairying, on account of the healthful conditions and the good market, are conducted with great success.

**Water.** The rainfall is mainly in the winter months, and the summers are dry. Grain, hay and some fruit are raised without irrigation, but fruit and gardens, as a rule, require water from the ditch. The entire fruit region of Auburn is abundantly supplied with mountain water from the Bear and Yuba rivers, fifty miles above in the Sierras, at the rate of \$45 per miner's inch per annum, which is sufficient for seven acres of orchard, or half that in garden or alfalfa. Auburn uses more water per capita than any other city in California.



**Health.** The foothill region is proverbial for its salubrity. It is one great sanitarium. People resort to it alike from the higher altitudes of the mountain States and from the valley and the coast. Church congregations are noticeable for the number of hale and hearty old men and women.

**Occupations.** Besides fruit raising, Auburn and its contiguous region provides remunerative occupation in dairying, poultry raising, mining, lumbering and the usual vocations of small but thriving towns.

**Schools, Churches, Etc.** Auburn is noted for its educational advantages. The Placer County High School, located here, is accredited by the leading universities and has full courses in classical, scientific, commercial, domestic science and manual training. The cadets have a military instructor. The public library is fully equipped and is well patronized.

**Auburn's Trophies.** If proof were needed of Placer County's productiveness, it may be found in the room of the Auburn Chamber of Commerce, in the framed medals, ribbons and diplomas, eighty-eight in all, awarded at the last two State Fairs, and the gold medals won by Auburn olive oil at the various international expositions. Placer produces the plums.

**Auburn for Homes.** For a place of residence, Auburn is unsurpassed. Its uniform healthfulness, magnificent scenery, beautiful gardens, excellent schools, churches, library, societies of various kinds, and convenient access to the State Capital and San Francisco, make it unexcelled in this regard.

The leading Christian churches are represented at Auburn by the Roman Catholic, Methodist, Episcopalian, Congregational and Baptist denominations, with attractive buildings and well attended services. The Auburn Free Library (Carnegie) has a fine building, is open every day and evening and is well supplied with the latest books and periodicals. A Monday Night Club has a strong membership in the educational, legal and professional circles, and the lectures and discussions are of an unusually high order. There are two newspapers, the *Placer Herald* and *Placer Republican*, the former being the oldest paper in the State.

**The Chamber of Commerce** has a comfortable room on Railroad street, near the postoffice, and is well supplied with charts, maps, reports and samples of the products of the county. The secretary will be glad to give information to all inquirers.

Lands for fruit and general farming in the vicinity of Auburn are offered at moderate prices.

**Get a stopover at Auburn.**

# CHAMBER OF COMMERCE,

Auburn, California:

Please send me, free of cost, information of your County. I have marked with X in square industry in which I am interested.

(It will aid the Chamber of Commerce in giving you definite information if you will state how much you want to invest, although it is not imperative to furnish same, if for any reason you prefer to withhold the amount.)

\$.....

Name.....

City..... County.....

State .....

I have given you on reverse side of this card names and addresses of friends who will be interested.

....	FRUIT-GROWING
....	FARMING
....	DAIRYING
....	POULTRY-RAISING
....	STOCK-RAISING
....	MERCANTILE
....	MINING
....	.....
....	.....

# POST CARD

This Space for Writing

Place  
One Cent  
Stamp Here

Chamber of Commerce

East Auburn,

Placer County,

California

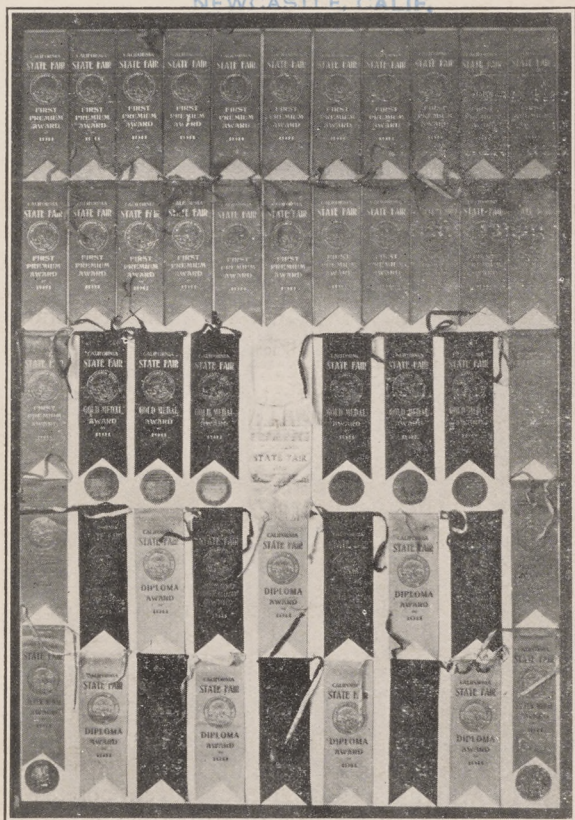
Fill in blanks on Reverse Side of  
This Card and Mail Today.



GEO. H. KELLOGG

P. O. BOX D

NEWCASTLE, CALIF.



Placer County's 65 Awards, State Fair 1911.